



DAVID MCLEAN

**Regional Director, Australia and New Zealand,
Entertainment and Devices Division
Microsoft Australia**

As Regional Director, Australia and New Zealand of Microsoft's Entertainment and Devices Division, David McLean provides management leadership across business and direct strategic marketing initiatives, overseeing the growth and expansion of sales and operations for the Entertainment and Devices Division throughout the Australian and New Zealand markets.

McLean has been with Microsoft since 1997 where he has most recently managed the Xbox business in his capacity as Regional Group Manager.

McLean has been an instrumental player driving the overwhelming success of the Xbox business in Australia and establishing the brand as a major player in this market.

Before Microsoft, McLean spent two years at Datacom where he was responsible for growing the call centre business and internet services division.

Previous to this McLean worked at Thompson Financial Services and Union Bank Switzerland in the UK.

McLean holds a Masters of Management from the Australian Graduate School of Management and has completed an undergraduate degree at South Bank University.